



6-1-05

eru
2153
#

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RESPONSE TO OFFICE ACTION DATED:

December 16, 2004

Atty. Docket No.
TARA1180

Applicant(s)

Jonathan C. Salas et al.

Application Number

09/877,761

Date Filed

June 8, 2001

For

SYSTEM AND METHOD FOR DYNAMIC CONTENT
ACTIVATION

Group Art Unit

2153

Examiner

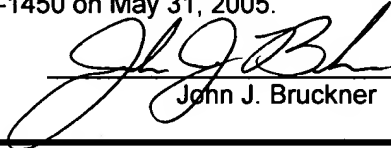
Lim, Krisna

Confirmation Number:

3928

Certificate of Express Mailing Under 37 C.F.R. 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee in an envelope bearing Express Mail mailing label number **ED 507064358 US** addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on May 31, 2005.


John J. Bruckner

ED 507064358 US

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action dated December 16, 2004. In response to the Office Action, Applicants respectfully request that the Examiner reconsider this application in view of the following amendments and the remarks set forth below. Please amend the Application as follows:

IN THE TITLE

Please replace the present title with the following:

SYSTEM AND METHOD FOR DYNAMIC CONTENT ACTIVATION BY LOCATING,
COORDINATING AND PRESENTING CONTENT PUBLISHING RESOURCES SUCH THAT
CONTENT PUBLISHER CAN CREATE OR CHANGE CONTENT